

# Anuj Desai & Associates

India's Multi-Disciplinary CA + CS + CMA Firm



# Who We Are

India's premier next-generation professional services firm delivering comprehensive solutions across multiple cities. We are the trusted one-stop destination for audit, tax, advisory, structuring, ESG, insolvency, and wealth management."Anuj Desai & Associates" was established with the goal of delivering comprehensive and value-driven professional services. We strive to redefine the Chartered Accountancy services through continuous learning, embracing technology, and creating impactful solutions that drive financial success and contribute to the prosperity of our clients and community. Our diverse clientele spans from promising startups to unicorns, listed entities to PSUs, regulators to MNCs, and global investors to HNIs—all unified by their trust in our precision and expertise.



# Our Diverse Client Spectrum

## Capital & Financial Markets

Serving the intricate needs of Banks, NBFCs, Mutual Funds, AIFs, PMS, VCs, PEs, Fintech innovators, and all players shaping global finance. Includes Sovereign Wealth Funds, Stock Exchanges, and Depositories.

## Real Estate & Infrastructure

Guiding Real Estate Developers, Infrastructure Developers, REITs, InvITs, Smart City projects, and GIFT City units through complex regulatory and financial landscapes.

## Healthcare & Life Sciences

Supporting Hospitals, Diagnostic Labs, Pharmaceutical giants, Biotechnology firms, and Medical Device manufacturers in a rapidly evolving sector.

## Public Sector & Institutions

Advising Central & State PSUs, Municipal Corporations, Smart City SPVs, Development Authorities, and Statutory Regulators, including PPP Projects and Multilateral Agencies.

## Core Industries & Manufacturing

Empowering Automotive, Aerospace, Pharma, Steel, Electronics, Chemicals, Textiles, and other vital industrial sectors, ensuring operational excellence and strategic growth.

## Technology & Digital Economy

Partnering with IT Services, SaaS, AI/ML startups, E-commerce, EdTech, HealthTech, Gaming, Blockchain, MediaTech, and AgriTech, driving innovation and digital transformation.

## Consumer & Agri-Business

From AgriTech startups to Food Processing, FMCG, Beverages, Dairy, Retail Chains, and Cold Storage, optimizing supply chains and market presence.

## Specialized & Niche Entities

Expertise for Political Parties, Electoral Trusts, CSR Funds, NGOs, Section 8 Companies, Religious & Charitable Trusts, Family Offices, HNIIs, and Art & Culture Institutions.

# Core Pillars of Service

## Audit & Certifications

Comprehensive audit solutions from statutory to forensic, ensuring regulatory compliance and investor confidence.

## Consulting & Strategy

Growth planning, digital transformation, ESG strategy, and performance improvement initiatives.

## Specialised Practices

Trusts, foundations, regulated entities, and specialized sector expertise across industries.

## Direct Tax & Litigation

Strategic tax planning, cross-border structuring, and high-stakes litigation support through all judicial forums.

## Financial Advisory

IPO readiness, M&A support, fund raising, and capital structuring for sustainable growth.

## Insolvency & IBBI

Complete insolvency resolution support from CIRP to liquidation with registered professionals.

## Indirect Tax & Trade

GST optimization, customs advisory, and trade compliance for seamless business operations across borders.

## ESG & Sustainability

BRSR reporting, net zero roadmaps, and ESG compliance for future-ready businesses.

## Outsourcing Services

Finance & accounting outsourcing, compliance management, and managed analytics services.

# Audit & Certifications Excellence

## Statutory & Regulatory Audits

Listed entities, MNC consolidations, cross-border subsidiaries with SEBI, RBI, IRDAI compliance expertise.

## Specialized Assurance Services

Transfer pricing audits, ESG & sustainability assurance, forensic investigations, and IPO readiness support.

## Advanced Audit Solutions

Risk-based internal audits, concurrent audit for banks & NBFCs, and revenue assurance with analytics-driven insights.



# Comprehensive Audit & Assurance Services

Our extensive audit and assurance portfolio ensures meticulous financial oversight and strategic compliance for diverse business needs.

## Statutory & Tax Audits

- Listed & Unlisted Entities, MNCs
- Global Group & Cross-border Consolidations
- Transfer Pricing (with Study Reports)
- Income Tax Audits

## Internal Audits

- Risk-based & Process Audits
- Transaction Testing & Branch/Unit Audits

## Certifications

- Turnover, Net worth, Capital infusion, Subsidy compliance, CSR spends.
- Agreed Upon Procedures (AUP) & Special Reports
- MNC Group Reporting & Consolidation Audits (IFRS, Ind AS, US GAAP)
- Certificate of Chartered Accountant (for various purposes)
- Project Finance Reporting

## Special Purpose Engagements

- Forensic Audit & Investigations (Fraud, AML)
- Agreed-Upon Procedures (AUP) & Special Reviews
- IPO Readiness & Capital Market Assurance
- Revenue Assurance & Analytics-driven Audits
- Third-Party & Toll Manufacturing Audits

# Comprehensive Audit & Assurance Services

## Further Audit Services

- Stock & Pre-Payment Audits
- Fraud, Anti-bribery, Money Laundering, Whistleblower reviews
- Process-Specific Audits (Plant, Supply Chain/CAFA, Depot)
- Stock Audits, Pre-Payment Audits
- Employee Benefit Fund Audits (PF, Gratuity, Pension)
- Voluntary & Management Audits

## Concurrent & Regulatory Audits

- Banks, NBFCs, FinTech, Large Corporates
- SEBI, RBI, IRDAI Compliance
- Mutual Funds, AIFs, PMS, RIA
- Pension Funds, PSUs, CAG
- SECTION 8, CSR, Family Trusts, Political Parties
- Venture Capital, Private Equity
- Sectoral Regulators

## ESG & Sustainability Assurance

- BRSR, GRI, SASB Reporting
- Integrated Reporting Frameworks

## Due Diligence Services

- Financial Due Diligence (Pre & Post-Acquisition)
- Tax Due Diligence
- Secretarial Due Diligence
- Operational Due Diligence (ODD)
- Integrated Due Diligence (FDD+TDD)

# Direct Taxation Mastery

## Corporate Tax Advisory

Domestic & cross-border income tax structuring with M&A optimization.

## International Tax Planning

DTAA, BEPS, OECD Pillar compliance with transfer pricing expertise.

## High-Stakes Litigation

High Court and Supreme Court representation through expert advocates for complex tax disputes.

## Wealth Structuring

HNI tax planning, succession planning, and global mobility advisory.



# Unrivaled Direct Taxation Expertise

Our comprehensive direct tax services are designed to navigate the complexities of tax laws, optimize structures, and ensure robust compliance for every client, from individuals to global enterprises.

## Corporate & Transactional Tax Solutions

- Corporate Income Tax Advisory & Compliance: Domestic & Cross-border
- M&A / Demerger Tax Structuring: Share swaps, slump sale, business transfers
- Tax Due Diligence: Thorough pre- and post-acquisition analysis
- Business Model Optimization: Structuring for tax efficiency
- Transfer Pricing: 3CEB, Master File, CbCR, APA, MAP, TP Audit, study report preparation.

## International Tax & Global Mobility

- International Tax Planning: DTAA, GAAR, BEPS, OECD Pillar 1 & 2, GloBE rules
- Global Mobility & Expatriate Tax Advisory: Comprehensive structuring & compliance
- Cross-border Investment Structuring: Inbound & Outbound strategies
- Exit Tax Planning: For foreign investors
- GIFT City Taxation: Specialized advisory
- FEMA & RBI Compliance: Advisory for cross-border transactions.
- Withholding Tax: 15CA/CB certification & advisory.

## Wealth Management & Litigation Support

- Individual, HNI & Family Office Tax Planning: Strategic wealth preservation.
- Private Wealth & Succession Planning: Estate, succession, & wealth structuring via Private Trusts, Wills, Estate Planning
- Tax Litigation & Representation: Expert advocacy for Search & Seizure, CIT(A), ITAT, High Court, and Supreme Court matters.

# Indirect Taxation Expertise

Navigate the complexities of indirect tax laws with our comprehensive services, designed to optimize compliance, mitigate risks, and enhance your operational efficiency across various sectors.

## GST Compliance & Advisory

- Registration, Returns, Reconciliation & Audit
- Advance Rulings, Refunds, Anti-profiteering Support
- Litigation Support & Departmental Audits
- Supply Chain & Transaction Structuring

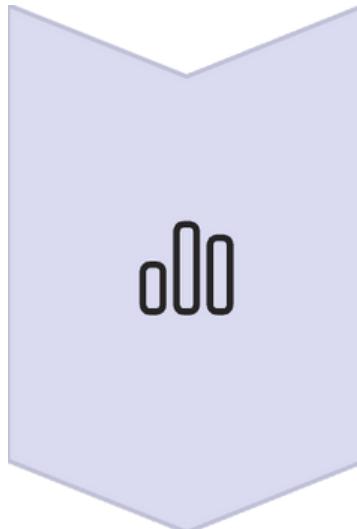
## Customs & International Trade

- Customs Duty Optimization, Classification & Valuation.
- Refunds, Export Incentives (RoDTEP, SEIS, MEIS)
- Trade Compliance, WTO & Tariff Structuring
- Cross-border Trade Advisory & FTAs
- Legacy Issues: VAT, Excise, Service Tax Appeals & Settlements

Our specialized advisory extends to E-commerce, IT, Pharma, and Global Supply Chains, ensuring tailor-made solutions for your unique business needs.

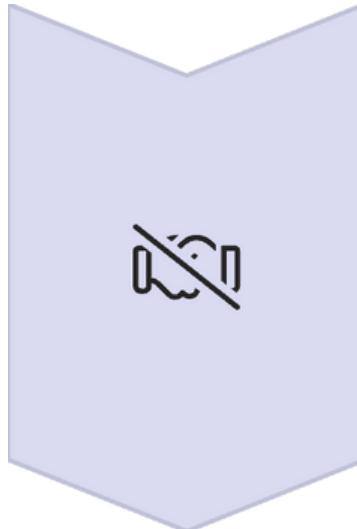


# Financial Advisory & Capital Markets



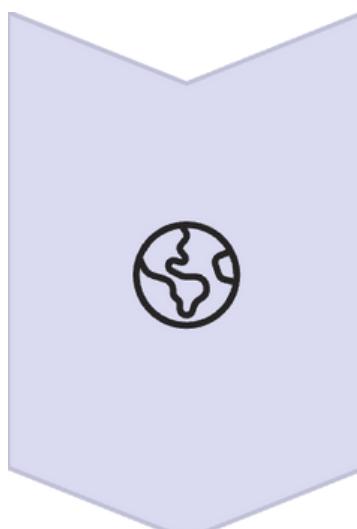
## IPO & Capital Raising

End-to-end IPO readiness, SEBI compliance, valuations, and listing preparation with institutional support.



## M&A & Deal Advisory

Transaction structuring, due diligence, deal negotiation, and post-merger integration for strategic growth.



## Family Office Solutions

Domestic & offshore structuring, private equity advisory, and wealth optimization for HNIs and families.



# ESG & Sustainability



## ESG Reporting Excellence

GRI, SASB, TCFD, BRSR compliance with integrated sustainability reporting.

Carbon neutrality roadmaps, climate risk management, and renewable energy transition planning.



## Corporate Social Responsibility

CSR Funds Structuring, Advisory & Monitoring Impact Measurement & Evaluation for CSR initiatives



## Sustainable Finance & Climate Resilience

Green bonds, sustainability-linked financing, and impact measurement frameworks.

Climate Risk Management & Renewable Energy Transition Advisory



# Specialised Industry Practices

Our extensive coverage across Trusts, Corporates, Financial Institutions, Infrastructure, Social Sector, Technology & More

## Trusts & Foundations

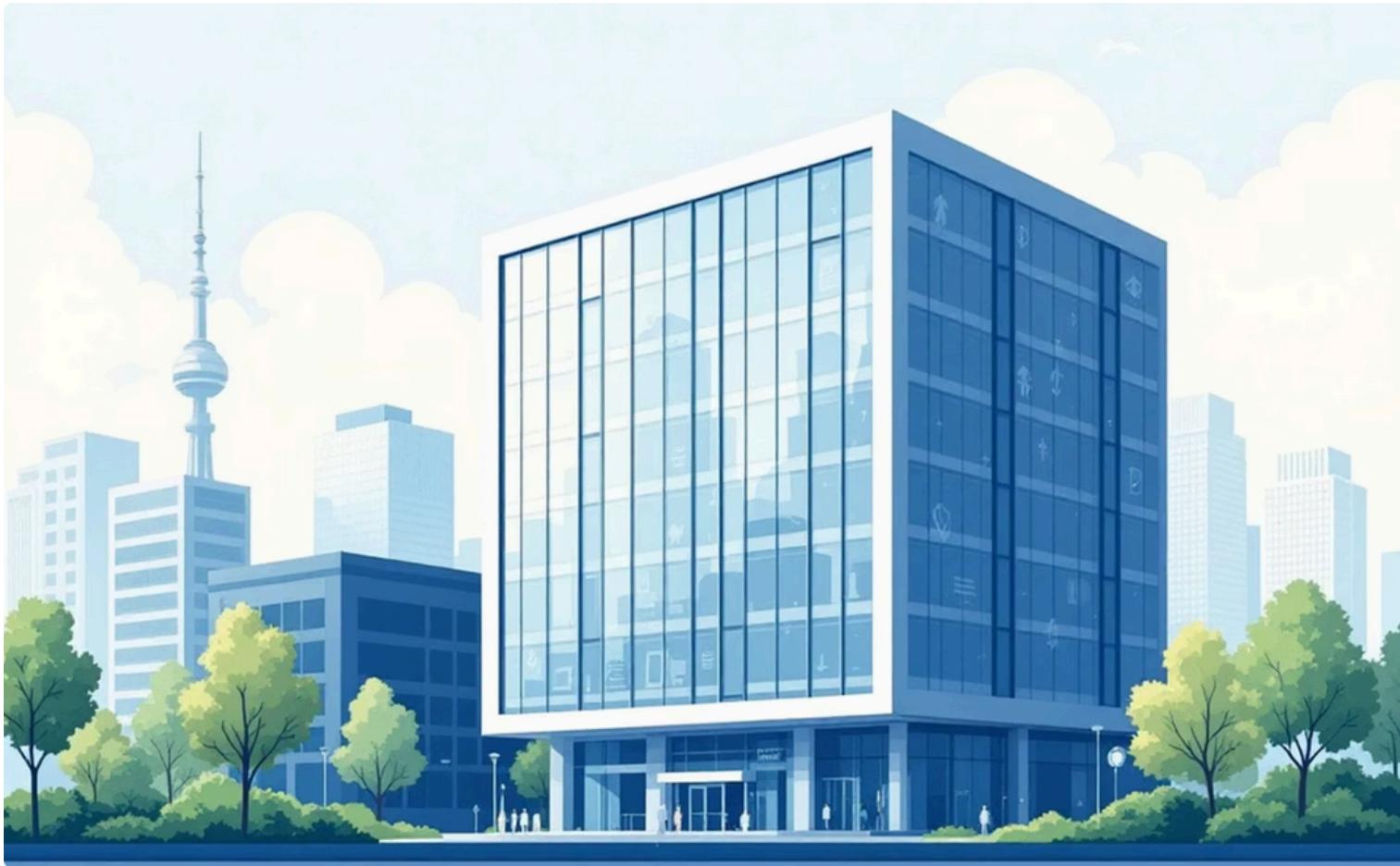
- Public Charitable Trusts (I2A, 80G, CSR funded)
- Private Trusts (family settlements, succession planning, HUF structuring)
- Philanthropic & Endowment Trusts (universities, hospitals, grants)
- Religious Trusts
- Educational Trusts (schools, colleges, universities)
- Corporate-sponsored Trusts (ESOP, Employee Welfare Trusts, Pension, Provident, Gratuity & Employee Welfare Trusts)
- International Charitable Trusts & Offshore Foundations
- NGO Trusts receiving foreign contributions (FCRA registered)
- Special Purpose Trusts (Debenture / Security

## Societies / Associations / Non-Profits

- Societies (under Societies Registration Act, state laws)
- Section 8 Companies (non-profit companies)
- NGOs / NPOs (domestic & international)
- Industry & Trade Associations (FICCI, CII, ASSOCHAM, regional chambers)
- Chambers of Commerce (domestic & international)
- Self-Regulatory Organisations (SROs – AMFI, NISM-type)
- Cooperative Societies (housing, credit, dairy, sugar, multipurpose)
- Producer Companies (farmer collectives, agriculture)
- Social Enterprises / B-Corps (profit + impact)
- Political Parties (registered with ECI)
- Electoral Trusts / Electoral Bonds

# Specialised Industry Practices

Our expertise spans a wide array of corporate, governmental, and public sector entities, ensuring tailored solutions for diverse organizations



Corporate & Business Entities

- Private & Public Limited Companies
- Listed Companies & Small Companies
- One Person Companies (OPCs)
- Limited Liability Partnerships (LLPs)
- Holding, Subsidiary, & Associate Companies
- Joint Ventures (domestic / foreign)
- Special Purpose Vehicles (SPVs)
- Nidhi Companies & Producer Companies
- Startups & MSMEs
- Family Offices (domestic, cross-border)
- Offshore Holding Companies
- Free Zone Companies



Government, Semi-Govt. & Public Sector

- Central Ministries & State Departments
- Public Sector Undertakings (PSUs)
- State PSUs & Development Corporations
- Municipal Corporations & ULBs
- Smart City SPVs
- Autonomous Bodies & Statutory Authorities (SEBI, RBI, IRDAI, PFRDA, IBBI, CCI)
- Multilateral / International Agencies (World Bank, ADB, IMF, UNDP)
- Sovereign Wealth Funds & Govt.-backed Investment Funds

# Specialised Industry Practices

Our comprehensive services extend across the highly regulated financial sector, ensuring compliance, strategic growth and operational excellence for a diverse range of entities.



## Banks

- Public Sector, Private, & Foreign Banks
- Cooperative & Payment Banks
- Small Finance Banks



## NBFCs & Insurance

- Investment & Credit Companies (NBFCs)
- Housing Finance Companies (HFCs)
- Life, General, & Health Insurance
- Reinsurance & Brokers
- Infra & Microfinance Institutions (MFIs)
- CICs (Core Investment Companies)



## Asset Management, Investment, Pension and Capital Markets

- AMCs (Mutual Funds)
- Portfolio Management Services (PMS)
- Alternative Investment Funds (AIF)
- REITs & InvITs
- Private Equity & Venture Capital Funds
- Sovereign Wealth & Social Impact Funds
- EPF / PPF & NPS Funds
- Superannuation & Gratuity Funds

# Specialised Industry Practices

We leverage our deep industry knowledge to provide tailored solutions across a diverse range of sectors, ensuring our clients thrive in their unique environments.



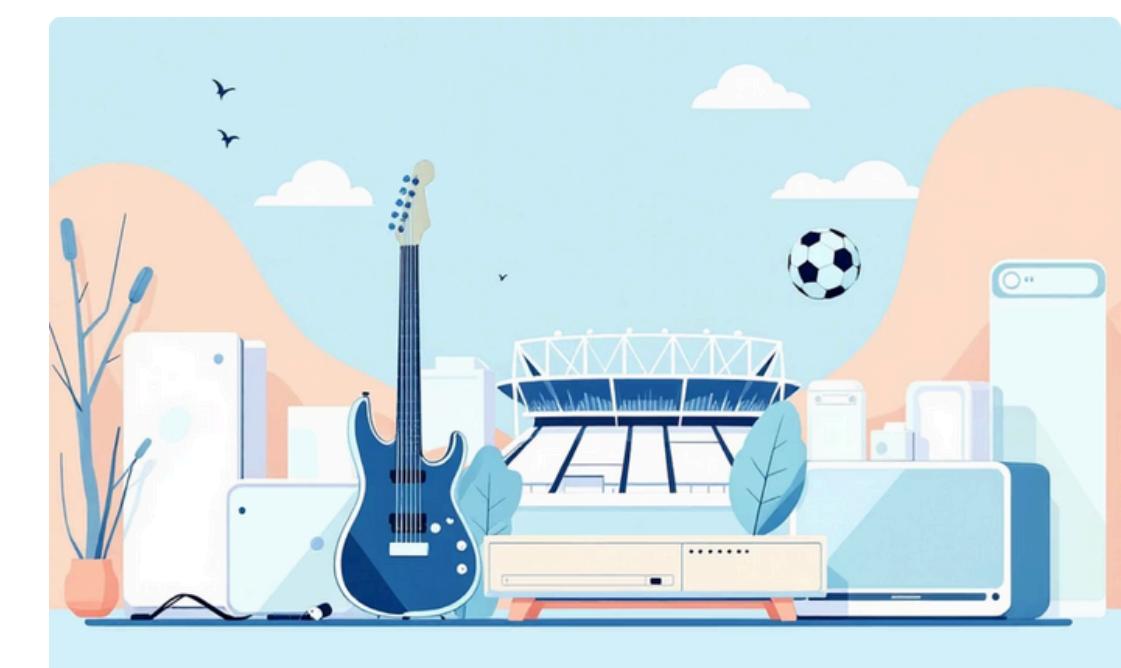
## Infrastructure & Real Assets

- Real Estate Developers (listed/unlisted, SPVs)
- Industrial Parks / Tech Parks / SEZ Units
- STPI / STP Units
- Smart Cities / GIFT IFSC entities
- Infra SPVs (roads, ports, airports, metro, railways)
- Tollway & Highway Concession Companies
- Energy & Power Sector (thermal, hydro, renewable)
- Greenfield & Brownfield Infra Funds
- Oil & Gas Exploration
- Mining & Natural Resources Companies



## Education, Healthcare & Social Sector

- Schools, Colleges, Universities (Trust/Society/Private)
- Private & Deemed Universities
- Medical Colleges & Teaching Hospitals
- Hospitals, Clinics, Diagnostic Chains
- R&D Centers (35(2AB) approved)
- Vocational Training Institutes & EdTech Startups
- International NGOs (health, education, poverty)



## Media, Entertainment & Sports

- Film Production Houses
- TV Broadcasters & OTT Platforms
- Music Labels & IP Holding Companies
- Sports Associations & Federations
- Sports Franchises
- Esports & Gaming Startups
- Event Management Companies
- Media Trusts & Foundations

# Specialised Industry Practices

Our expertise extends to dynamic technology sectors and a diverse range of special entities, providing bespoke financial and advisory solutions to drive success in these unique industries.



## Technology, FinTech & Startups

- FinTech Companies (NBFC hybrids, wallets, payment gateways)
- Neo-Banks & Challenger Banks
- Payment Aggregators & Payment System Operators
- Blockchain / Crypto startups (subject to regulations)
- AI, SaaS, and DeepTech startups
- R&D and Innovation Hubs
- Incubators, Accelerators, Angel Networks
- ESOP Trusts for tech startups



## Miscellaneous & Special Entities

- Political Parties & Electoral Trusts
- CSR Funds / CSR Foundations
- Trade Unions & Labour Welfare Boards
- Religious Institutions (temple trusts, wakf boards, churches)
- Cooperative Housing Societies
- Arbitration Councils / Professional Bodies
- International Foundations
- Global Family Offices & Multi-Family Offices

# Outsourcing & Managed Services

Our comprehensive suite of outsourcing and managed services is designed to streamline your operations, ensure compliance, and provide specialized expertise, enabling your business to focus on core strategic objectives while optimizing efficiency and cost.

## Specialized Compliance & Advisory

- Alternative Investment Funds (AIF) – Setup & Compliance
- Portfolio Management Services (PMS) – Compliance Advisory
- Registered Investment Adviser (RIA) – Compliance & Audit
- Real Estate Investment Trusts (REIT) – Structuring & Compliance
- Infrastructure Investment Trusts (InvIT) – Structuring & Compliance
- Section 8 Companies – End-to-End Compliance & Audit
- Public & Private Trusts – Advisory, Audit & Tax Litigation
- Political Parties – Tax Compliance, Audit & FCRA Advisory
- Corporate Social Responsibility (CSR) – Framework, Audit & Compliance

## Finance & Compliance Outsourcing

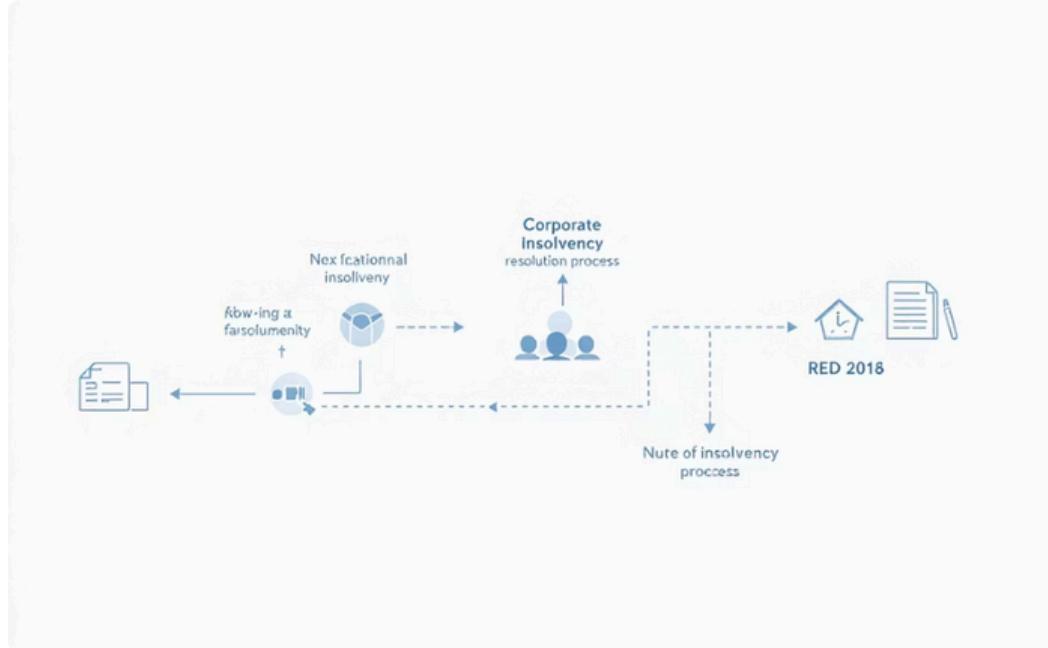
- Finance & Accounting Outsourcing (FAO)
- Payroll Processing & HR Shared Services
- Compliance Outsourcing (ROC, GST, TDS, FEMA filings)
- Internal Audit Co-sourcing / Outsourcing
- Legal Entity Management Outsourcing
- Managed Analytics & Reporting Services
- Outsourced CFO / Controller Services

## Advisory & Valuations

- Investment & Wealth Management Advisory
- Debt Syndication & Equity Off-loading
- Wealth & Estate Planning
- Support to Resolution Professionals (CIRP)
- Valuation for Resolution Plans (as per IBBI)
- Business Valuation
- Equity Valuation, Financial Reporting, Mergers & Acquisitions

# IBBI & Insolvency Services

We provide comprehensive and strategic services across the entire insolvency ecosystem, ensuring optimal outcomes for all stakeholders.



## Insolvency Resolution & CIRP

- Roles: IRP, RP, Liquidator, Bankruptcy Trustee
- NCLT Applications (Sec 7, 9, 10)
- Claims Management, CoC Meetings, IM, EOI, Resolution Plan Evaluation/Filing, Plan Monitoring
- Managing Debtor as Going Concern, Appointing Valuers/Auditors
- Corporate & Voluntary Liquidation
- Estate Creation, Claim Verification, Asset Sale/Auction, Proceeds Distribution, Final Reporting
- Personal Guarantor / Individual Bankruptcy, Fresh Start Process



## Valuation & Audits

- IBBI-Registered Valuations (Land, Plant, Securities)
- Fair & Liquidation Values
- Forensic / Transaction Audits: Preferential, Undervalued, Fraudulent, Extortionate, Related-Party



## Advisory

- PPIRP for MSMEs, Pre-IBC Strategy, Creditor Recovery
- Investor / Resolution Applicant Support, Drafting Plans, Distressed Asset Due Diligence
- Cross-Border & Group Insolvency, Sec 29A Eligibility, Settlement/Withdrawal (Sec 12A)

# IBBI & Insolvency Services

We provide comprehensive and strategic services across the entire insolvency ecosystem, ensuring optimal outcomes for all stakeholders.



## Compliance & Regulatory

- IBBI / NCLT / NCLAT Filings, CIRP & Liquidation Forms
- Record Maintenance, Inspections, Disciplinary Defense
- Annual Compliances of IPs & IPEs
- IP / IPE Registration & Renewal
- Registered Valuer Recognition Advisory & Exam Prep for Aspirants



## Capacity Building & Representation

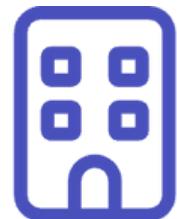
- Training / Workshops on IBC
- Representation before NCLT, NCLAT, IBBI
- Mediation / Arbitration Support



## Specialized Areas

- Cross-Border & Group Insolvency
- Reverse CIRP (Real Estate)
- Stressed Asset & ARC Advisory
- Linking Investors (PE/VC/ARC) to CIRP Opportunities

# Why We Are Premium



## Multi-Disciplinary Excellence

CA + CS + CMA expertise under one roof, delivering integrated solutions that traditional firms cannot match.



## Regulator-Trusted

Recognized and trusted by SEBI, RBI, IRDAI, IBBI—your assurance of quality and credibility.



## Full-Spectrum Services

From compliance to strategy, litigation to global structuring—we handle the complete business lifecycle.



## Elite Clientele

Serving startups to unicorns, SMEs to MNCs, AIFs to PMS, VCs to PE funds, and HNIs to PSUs.

# Your Trusted Growth Partners

360°

Complete Solutions

Full-spectrum services  
under one trusted roof

100+

Industry Expertise

Sectors served across  
regulated and emerging markets

24/7

Global Reach

Pan-India presence with international  
partnerships

“From compliance to strategy, from startup to IPO—we are your trusted growth partners delivering precision, foresight, and value creation at every stage of your business journey.”

[Partner With Us](#)

[Schedule Consultation](#)

# Connect With Us

We are dedicated to providing exceptional service and building lasting relationships. Reach out to us through any of the channels below, and we'll be glad to assist you.

## Our Website

[anujdesaiassociates.com](http://anujdesaiassociates.com)

## Call Us

+91 9619456656

## Email Us

[anujdesaioff@gmail.com](mailto:anujdesaioff@gmail.com)

## Visit Our Office

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[View on Google Maps](#)

